

CALL FOR APPLICATIONS

The Call for the Comenius-EduMedia-Awards 2010 is published on the website of GPI (www.gpi-online.de) as well as in the GPI magazine, L.A. Multimedia. The call is also available at the GPI Office in Berlin. Participants of past competitions will receive the call by post.

PARTICIPATION

The Comenius-EduMedia-Awards are open to publishing houses, educational institutions, universities, schools, project groups and authors of educational media from all European countries. In the following countries has ordered the GPI the cited land representatives for the realisation of the Comenius EduMedia competition:

Bulgaria: PhD M. Kalaidjieva, Greece: Univ.-Prof. Dr. Dimitris Charalambis, Netherlands: Univ.-Prof. Dr. Joan Hemels, Austria: Univ.-Prof. Dr. Thomas A. Bauer, Slovenia: Dr. Marko Ivanisin, Czech Republic: Doz. Dr. Barbara Köpplova, Hungary: Á. Flaisz, Cyprus: Christos Giannoulis.

AWARD

All nominees will be informed the certification and nomination by June 1st, 2010. All winners will be invited to the Comenius-EduMedia-Award-Ceremony 2010 by the GPI, which will take place on June 25th, 2010 in Berlin. The winners can use Comenius-EduMedia-Award-Logo for advertising purposes after the award ceremony.



ANNOUNCEMENT

Decisions on the Comenius-EduMedia-Awards 2010 will be published after the award ceremony on June 25th, 2010. Names of all Comenius-Award-Winners will be published in the GPI magazine, L.A. Multimedia and on the website of GPI. The Comenius-EduMedia-Medal-Winners will be presented with a short description.

JURY

The approval of multimedia products will be done by the IB&M (Institute of Education and Media of the GPI) and by experts of the GPI-Jury. In the second step the Comenius-EduMedia-Medal-Winners will be declared by the Comenius-Awards-Jury, which is formed by the GPI-Board Members, the GPI-Trustees, GPI-Country Representatives, Founders, Sponsors and Experts, by names as follows: GPI-President Univ.-Prof. Dr. Dr. Gerhard E. Ortner, Paderborn, Hagen and Berlin; o. Univ.-Prof. Dr. Thomas A. Bauer, Vienna (Austria); Univ.-Prof. Dr. D. Charalambis, Athen (Greece); Á. Flaisz, Budapest (Hungary); Ch. Giannoulis, Limassol (Cyprus); Univ.-Prof. Dr. J. Hemels, Amsterdam (Netherlands); Dr. M. Ivanisin, Maribor (Slovenia); Prof. PhD M. Kalaidjieva, Sofia (Bulgarien); Doz. Dr. B. Köpplova, Prag (Czech Republic); Dr. G. Kyselá-Schiemer, Wien; Univ.-Prof. Dr. Ing. U. Lehnert, Berlin; U. Lettermann, Paderborn; J. Luga, Werdohl; Dr. B. Mikuszeit, Berlin; Prof. Dr. S. Piotrowski, Hagen; LMR a.D. Dr. G. Stroh, Rothenburg ob der Tauber; Dr. U. Szudra, Berlin; Dr. J. Thoma, Berlin; Univ.-Prof. Dr. H. Warkus, Leipzig; Univ.-Prof. Dr. G. Zimmer, Berlin.

REGISTRATION

Institut für Bildung und Medien,
Dr. Bernd Mikuszeit
Allee der Kosmonauten 28
12681 Berlin
Deutschland
Fon: +49 (0)30 - 51 48 86 79
Fon: +49 (0)30 - 51 06 93 33
Fax: +49 (0)30 - 51 65 27 86
E-Mail: mikuszeit@gpi-online.de
Internet: www.gpi-online.de



**Comenius
EduMedia
Seal of Approval**

**Comenius
EduMedia
Medal**

European media competition
Call for Applications

COMENIUS-EDUMEDIA-AWARDS

The Society for Pedagogy and Information (GPI), a scientific society for multimedia, educational technology and media didactics, awards the Comenius-EduMedia-Awards to outstanding products in the field of ICT-supported educational media. In 2010 the awards will be presented for the 15th time since their founding in 1995.

With the Comenius-EduMedia-Awards GPI supports pedagogically, creatively and in content outstanding ICT-supported educational media. The Comenius-EduMedia-Awards have been awarded in Germany since 1995 and since 1997 also other European countries are participating. Since then the Comenius-EduMedia-Awards became one of the most important awards for multimedia products in Europe.

The awards are usually, but not exclusively presented to publishing houses and educational institutions. The Comenius-EduMedia-Awards are honorary awards and therefore not connected to any financial benefit for the winners. The value of the award is mostly in the national and international attention they cause. However winning the Comenius-EduMedia-Award has always been a well accepted argument for receiving financial support by public institutions.

MULTIMEDIA-PRODUCTS

The Comenius-EduMedia-Seal of Approval and the Comenius-EduMedia-Medal will be given to outstanding works in the field of ICT-supported educational media. Moreover the jury can award only certain aspects of nominated works with the Comenius-EduMedia-Special Award or Comenius-EduMedia-Sponsorship Award.

The Comenius-EduMedia-Awards will be given to outstanding works in the field of ICT-supported educational media for multimedia products, internet products (Web 1.0, Web 2.0, Web 3.0), educational management systems or computer games for educational purposes.

These products will be differentiated in four categories as follows:

- **Didactic Multimedia Products (DMP)**
directional DMP or didactically intended DMP (CD-ROM, DVD, Internet sites, hybrid multimedia products etc.)
- **General Multimedia Products (AMP)**
non-directional MP or didactically not intended MP (multimedia encyclopaedias, learning objects, Internet sites etc.)

- **Educational Management Systems (LMS)**

Platforms, networks as well as author's systems, interactive systems etc.

- **Computer games with potentials conducive to competence (CKP)**

Computer games (max. USK 16) to the competence (cognitive, media, socially and personality) and ability support.

AWARD PROCEDURE

A two-stage award procedure will be used:

1.Stage: Comenius-EduMedia-Seal of Approval (Rating)

All submitted multimedia products will be evaluated on the basis of qualitative criteria by the IB&M of the GPI.

All submissions that pass positively the quality criteria evaluation sheet will be awarded with the Comenius-Seal of Approval.

2.Stage: Comenius-EduMedia-Medal (Ranking)

The Comenius-EduMedia-Medals will be awarded to the best multimedia products that have already received the year's Comenius-Seal of Approval.

CATEGORIES

The Comenius-Awards 2010 will be given in the following categories:

Educational areas

- Preschool education
- School education
- Vocational education
- University education
- Personnel development
- Continuing education / adult education
- Non-institutional education.

Contents areas

- Political, historical and contemporary historical education
- Ethical, social and euro-cultural education
- Education in formal and natural sciences
- Education in music, art and literature

- Education in sports and health
- Mother-linguistic and foreign-language education
- ICT-education, communication education and media education
- Technical and commercial education
- Economic and business education
- Leisure education.

Areas of useapplication

- E-Learning / E-Teaching
- Blended-Learning / Blended-Education
- Playful learning
- Management.

CONDITIONS OF PARTICIPATION

Nominations for the Comenius-Awards must be delivered by March, 31st, 2010 (postmark) including the registration form. After this date no further submissions will be accepted.

The following conditions for participation must be fulfilled:

- **Submission of the application**
The application form can be downloaded at <http://www.gpi-online.de>; It is to be submitted by mail with signature and stamp and can be sent as WORD-Document by E-Mail. After submitting the complete application a participation and payment confirmation will be delivered;
- **Product entry**
Submission of 3 copies of the applying product and/or the trans-mission of free and unrestricted access rights for on-line products with passwords, access codes and/or resolutions, if necessary;
- **Image files**
Delivery of an image file (gif, jpg or png8; 300 dpi dissolution; minimum width 7 cm), which can be used for presentation, documentation and publication purposes of the nominated product and/or project;
- **Participation fee**
The participation fee in 2010 is € 375,- per applying product (title). Organisations and products from new-EU members states (EU members since May 1st 2004 or later) and from non-EU states pay a reduced fee of € 220,- per applying product (title);

The fee is to be transferred to the following address:
IB&M der GPI
Bank für Sozialwirtschaft Berlin
BLZ: 100 205 00
Konto-Nr.: 3 398 101
IBAN: DE52 1002 0500 0003 3981 01
BIC: BFSWDE33 BER
- **Legal proceedings are barred.**